

## 2011 Triple-Play Challenge: Official Contest Rules

Brought to you by: Service Electric, TV2 Sports  
The Lehigh Valley and The Morning Call

1. Eligibility: The Triple-Play Challenge brought to you by Service Electric, TV2 Sports, The Lehigh Valley IronPigs and The Morning Call is open to legal U.S. residents 12 years of age or older. If you are under the age of 16 you must get your parents consent to participate. Contest not open to employees and immediate family members (spouses, parents, siblings and children) of employees of: The Morning Call, Lehigh Valley IronPigs and Service Electric. Entrants must also be members of themorningcall.com. Membership is free. By entering the Contest, contestants affirm that they are in compliance with the rules and meet all of the eligibility requirements of the Contest.
2. How To Enter: LIMIT ONE ENTRY PER PERSON. Entries shall be accepted by filling out an entry form on The Morning Call web page, **[www.themorningcall.com/tripleplay](http://www.themorningcall.com/tripleplay)**. Entrants shall accrue points throughout the season as each selected Lehigh Valley IronPigs game is played, pursuant to the game rules, which are hereby incorporated by reference. No entrant is required to make picks (as defined in the game rules) for any particular Lehigh Valley IronPigs game – in the event an entrant does not enter any picks for a particular game, he or she shall earn no points for that game. **Participants may select their picks for each selected IronPigs game one (1) hour prior to scheduled first pitch on the IronPigs website, [www.ironpigsbaseball.com](http://www.ironpigsbaseball.com). Any selections made after one (1) hour prior to the scheduled first pitch time shall not count towards the participants point total.** Only one (1) set of picks per person per selected Lehigh Valley IronPigs game is permitted; entrants submitting multiple sets of picks shall be disqualified. Only one (1) entry per person is permitted; entrants submitting multiple entries shall be disqualified. The released entities shall not be responsible for lost, misdirected, late, incomplete, invalid, unintelligible, or illegible entry forms, nor for unavailability or interruptions to any service or equipment used in connection with the Contest, including without limitation (1) interruptions to any network, server, internet, website, telephone, satellite, computer or other connections (2) failures of any telephone, satellite, hardware, software or other equipment, (3) garbled, misdirected or jumbled transmissions, or traffic congestion, or (4) other errors of any kind, whether human, technical, mechanical or electronic, or (5) the incorrect or inaccurate capture of entry or other information or the failure to capture any such information. Incomplete entries shall be void. NO PURCHASE NECESSARY.

The Morning Call's computer is the official time-keeping device for the Contest. In the event any scheduled Lehigh Valley IronPigs game or portion of a game is cancelled or postponed, the Lehigh Valley IronPigs may choose, in their sole discretion, to allow players to re-do their picks, choose a different game, or extend the applicable prize period. Alternately (for example (but not by way of limitation) in the case of a game being rained out, The Morning Call and Lehigh Valley IronPigs will choose a different game for the contest and picks can be re-submitted up to one (1) hour prior to the scheduled first pitch. No game shall count towards any more than one (1) prize period (except that points earned in all games shall count for the grand prize).

The Morning Call and Lehigh Valley IronPigs retain the right to change any of these rules for any not-yet-started prize period.

Use of any automated system (e.g., robots, automatic, macro, programmed or like entry methods) is prohibited. Any attempt by any entrant to use an automated system or to obtain more than one (1) entry by using multiple/different email addresses, identities or any other methods, will void all of that entrant's entries, and render that person ineligible to receive any of the prizes. Entry materials/data that have been tampered with or altered are void.

Participation in the Contest constitutes entrant's (and in particular, winner's) consent to Sponsor and its or their agents' use of entrant's name, username, likeness, voice, opinions and biographical information for publicity, advertising, trade or promotional purposes in any media or manner, now known or hereafter devised, worldwide, without further payment, consideration, notice or approval.

### 3. Conditions of Participation:

- a. Conduct. Sponsor reserves the right in its sole discretion, to modify, cancel, terminate, and/or suspend the Contest and to disqualify any individual who tampers with the entry process, violates these official rules, or acts in a disruptive or unsportsmanlike manner. Without limiting the foregoing, Sponsor may lock out an entrant who, in Sponsor's sole judgment, has been disqualified, has questionable eligibility or is otherwise ineligible to enter. CAUTION: A PERSON WHO ATTEMPTS DELIBERATELY TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST OR TO ALTER OR DAMAGE A WEBSITE MAY BE SUBJECT TO CIVIL AND/OR CRIMINAL PENALTIES AND FINES; AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- b. Collusion. Collusion between entrants by sharing picks or by any other methods (e.g. intentionally losing Challenges, as defined in the game rules) is strictly forbidden. Sponsor reserves the right, in addition to other measures, to restrict entry in cases where collusion is suspected. In addition, Sponsor reserves the right to consider any collusion between entrants as a violation of these official rules and accordingly Sponsor shall have the right to disqualify an entrant if such entrant engages or attempts to engage in any such activity, regardless of the outcome of such attempt.
- c. Incidents. Without limiting the foregoing, Sponsor may modify, cancel, terminate, and/or suspend the Contest if, in the Sponsor's sole opinion, an incident of any kind occurs to corrupt or impair the administration, security, integrity, fairness or play (as intended) of the Contest, including without limitation: (a) viruses, bugs, unauthorized human intervention, fraud or technical failure; or (b) earthquake, flood, fire, storm or other natural disaster, act of God; or (c) labor controversy or threat thereof, civil disturbance or commotion, disruption of the public markets, war or armed conflict (whether or not officially declared).

d. Cancellation. In the event of a cancellation or termination, prizes may be awarded in any manner deemed fair and appropriate by Sponsor.

Prizes: A winner for each of the prize periods (as shown at end) shall be selected immediately following each of the prize periods (weekly and monthly) and then a grand prize winner shall be selected following the completion of the 2011 Lehigh Valley IronPigs regular season. The winner for each prize period shall be the eligible entrant who has accumulated the most points of any entrant during each respective prize period. The grand prize winner shall be the eligible entrant who has accumulated the most points of any entrant during the entire 2010 Lehigh Valley IronPigs regular season. Each winner shall be notified by phone or e-mail, though not necessarily on the date of the conclusion of each prize period (but at the latest within three (3) days following the conclusion of the prize period. In the event a winner cannot be contacted by phone or e-mail or declines the prize, the user with the next-highest point total shall be selected as the winner. Winner shall be required to sign an affidavit of eligibility and liability/publicity release prior to participation in prize. Winners are solely responsible for all applicable federal, state and local taxes and any

e. Other expenses associated with their prizes, unless otherwise indicated.

Grand Prize: Period starts 4/18/11 and ends 9/2/11. Grand Prize is four (4) Season Tickets to the 2011 Lehigh Valley IronPigs season and a free one (1) year subscription to The Morning Call. Approximate Retail Value of this prize is \$2,835.00. All potential prize winners are subject to verification by Sponsor, whose decisions are final. Sponsor shall solely determine any form of verification. An entrant is not a winner of any prize unless and until entrant's eligibility and the potential winning entry have been verified and entrant is notified that verification is complete. Any entry that occurs after a system failure for any reason shall be deemed a defective entry and void. If a potential winner cannot be contacted, fails to execute and return the affidavit and release within the required time period (if applicable), fails to provide proof of eligibility or is determined by Sponsor to be ineligible, is not in compliance with these official rules, or prize or prize notification is returned as undeliverable, such potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up, if any, at Sponsor's sole discretion. Only three (3) alternate winners will be selected through this process, after which the applicable prize will remain un-awarded.

No assignment, transfer, or substitution of prize is permitted, except Sponsor reserves the right to substitute any prize with one of approximately equivalent value if prize becomes unavailable for any reason.

· Gambling Prohibition: This Contest is strictly for entertainment purposes and may not be used in connection with any form of gambling. This Contest is not to be considered a sweepstakes subject to odds or any type of random selection of winners. Chances of winning are determined solely by performance in the Contest.

· Liabilities and Dispute Resolution: By entering the Contest, all entrants agree that the released entities maintain the right to decide all matters and disputes arising from the contest and their determination of the winners shall be final and binding. Entrants also agree to hold harmless and

indemnify the released entities against all liability, damages, or causes of actions (however named or described), with respect to or arising out of either (i) the entrant's participation in the Contest; or (ii) the receipt or use of the prizes awarded in the Contest. No transfer, assignment, cash redemption, or substitution of the prize is permitted, except by sponsors due to prize availability and then with a prize of equal or greater value. By accepting the prize, winner agrees that the released entities shall have no liability and shall be held harmless by winner for any liability, loss, injury, or damage to property or to person, including death, due in whole or in part, directly or indirectly, by reason of the acceptance, participation in, use or misuse of the prize or participation in the sweepstakes, even if caused or contributed to by the negligence of the released entities. In consideration for being awarded the prize, winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of winner's name and/or likeness in any and all advertising, promotions and other publicity conducted by the released entities.

- Identification: For a complete list of winners, or for a copy of the Contest Rules, send a written request along with a self-addressed stamped envelope to: " Triple-Play Challenge " The Morning Call, 101 North Sixth St, P.O. Box 4360, Allentown PA, 18105.
- Sponsors: The Morning Call, Lehigh Valley IronPigs and Service Electric

